## Exercise 17.1: Externality Pricing

## Recall

- externality pricing mechananism:
(1) pick the outcome that maximizes the total welfare.
(2) charge each buyer the difference between the optimal welfare without the buyer and the welfare of other buyers (from 1)


## Exercise 17.1: Externality Pricing

## Setup:

- two buyers 1 and 2, two houses $A$ and $B$
- bids:

House A House B

## Questions:

|  | House A | House B |
| :--- | :---: | :---: |
| Buyer 1 | 8 | 7 |
| Buyer 2 | 6 | 3 |

- Which house does Buyer 2 get in the externality pricing mechanism?
- What is Buyer 2's payment?


## Lecture 17: Online Matching

## Course work:

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- matching markets
- maximum weight matching
- market clearing
- externality pricing mechanism (a.k.a, Vickrey-Clarke-Groves, VCG)


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## Today:

- maximum weight matching (cont)
- duality
- online matching
- greedy online matching


## Exercise 17.2: Matching Dual

## Recall

$$
\begin{aligned}
& \operatorname{Dual}(\mathbf{u}, \mathbf{p})= \min _{\mathbf{u}, \mathbf{p}} \sum_{i} \mathrm{u}_{i}+\sum_{j} \mathrm{p}_{j} \\
& \text { s.t. } \mathrm{u}_{i}+\mathrm{p}_{j} \geq \mathrm{v}_{i j}
\end{aligned} \forall i, j
$$

## Exercise 17.2: Matching Dual

## Setup:

- two buyers 1 and 2, two houses $A$ and $B$
- values:

House A House B

| Buyer 1 | 8 | 7 |
| :--- | :--- | :--- |
| Buyer 2 | 6 | 3 |

Questions: Identify the optimal dual utilities: $\mathrm{u}_{1}$ ? $\mathrm{u}_{2}$ ?

