# Exercise 17.1: Externality Pricing

### Recall

- externality pricing mechananism:
  - pick the outcome that maximizes the total welfare.
    - charge each buyer the difference between the optimal welfare without the buyer and the welfare of other buyers (from 1)

### Exercise 17.1: Externality Pricing

#### Setup:

• two buyers 1 and 2, two houses A and B

		House A	House B
	Buyer 1	8	7
•	Buyer 2	6	3

### Questions:

• bids:

- Which house does Buyer 2 get in the externality pricing mechanism?
- What is Buyer 2's payment?

Online Markets (CS 396)

## Lecture 17: Online Matching

#### Course work:

- Quiz 2 due tonight
- Quiz 3 assigned Monday night, due Wednesday night
- (Optional) Project 5 due next Friday

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- matching markets
- maximum weight matching
- market clearing
- externality pricing mechanism

(a.k.a, Vickrey-Clarke-Groves, VCG)

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## Last Time:

- matching markets
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## Today:

- maximum weight matching (cont)
- duality
- online matching
- greedy online matching

## Exercise 17.2: Matching Dual

### Recall

$$Dual(\mathbf{u}, \mathbf{p}) = \min_{\mathbf{u}, \mathbf{p}} \sum_{i} u_{i} + \sum_{j} p_{j}$$
  
s.t.  $u_{i} + p_{j} \ge v_{ij}$   $\forall i, j$ 

### Exercise 17.2: Matching Dual

#### Setup:

• two buyers 1 and 2, two houses A and B

values:

	House A	House B
Buyer 1	8	7
Buyer 2	6	3

### **Questions:** Identify the optimal dual utilities: u1? u2?